

ROCKLER'S NEW ALL-IN-ONE MIX, POUR AND STORE SOLUTION FOR PAINT AND FINISH

Mixing Mate™ Eliminates Paint Can Mess

MEDINA, MN (July 24, 2012) - Rockler has just introduced Mixing Mate™, a locking mixing lid for quart-sized paint and finish cans designed to mix, pour, and store. The locking lid and pouring spout eliminate drips and spills, even with a full can, and the mixing turbine operates with a simple crank handle to achieve a thorough mix in a matter of seconds. Mixing Mate prepares products for use – and provides a safe and clean storage solution – without the mess of conventional methods.

"Mixing Mate provides a new way to prepare, use, and store paint and finishing products," said Steve Krohmer, Vice President of Product Development. "It eliminates the frustration of prying off dented, crusty lids and mixing until your hand is numb with a messy stir stick that will be thrown away. And since the spout pours with pinpoint accuracy and no drips, you can leave your funnel on the shelf!"

Each Mixing Mate comes fully assembled and ready to use. The lid features four cam locks that lock to the edges of the can, creating a tight seal to eliminate spills. After the lid is locked, the user simply cranks the handle for approximately 30 seconds in the clockwise direction to completely mix the product. The side handle is sturdy and easy to grip, while the spring-loaded thumb trigger opens the pour spout, similar to the function of a maple syrup dispenser. Users can then pour the amount they need and Mixing Mate will keep the product sealed until it is needed again. Mixing Mate can be re-used or transferred to other paint and finish cans.

The Mixing Mate (44360) retails for \$14.99 and is available at Rockler Woodworking and Hardware stores nationwide, Rockler independent resellers, Rockler.com, or in the Rockler catalog. For store locations or a free catalog, please visit www.rockler.com or call 1-877-ROCKLER.

Note: Hi-resolution images and text to go along with this news release are available for download at www.rockler.com/news.

ABOUT ROCKLER WOODWORKING AND HARDWARE

Celebrating its 58th year as a family-run business, Rockler Woodworking and Hardware is the nation's premier supplier of specialty hardware, tools, lumber and other high quality woodworking products. Rockler has 29 retail locations in AZ, CA, CO, GA, IL, IN, MA, ME, MI, MN, MO, NH, NY, OH, OR, PA, TX, WA, and WI – plus 60 independent reseller locations nationwide, as well as extensive catalog and internet operations.

To learn more about Rockler, please visit www.rockler.com or call 1-877-ROCKLER.

